



Leadership Institute  
Region Meeting

# Region 8 Meeting - Europe

9-11 November 2018 | Belgrade, Serbia

Time	Session Title	Room Location	Speaker
<b>Friday, November, 9<sup>th</sup></b>			
19:00 - 21:00	Welcome cocktail and networking	Two Kings Restaurant	All
<b>Saturday November, 10<sup>th</sup></b>			
07:45 - 08:45	Region 8 Meeting registration	Foyer	All
08:00 - 08:45	First timer breakfast	Conference room 1	First time attendees
08:45 - 09:15	Welcome and orientation	Tsar Dušan ballroom 2+3	Region Mentors
09:15 - 10:15	Our Journey to PMI 2.0	Tsar Dušan ballroom 1	Brantlee Underhill & Lysan Drabon – PMI
10:15 - 10:45	Networking Coffee	Foyer	
10:45 - 11:30 (45 min)	Reverse Mentoring for PMI Chapter Membership and Retention: the 4P pilot project	Tsar Dušan ballroom 2+3	Roberta d’Atri – PMI Southern Italy Chapter
	How to attract younger generations for volunteering based on Y generation	Tsar Dušan ballroom 1	Joanna Adamska – PMI Poland Chapter
	Embracing Podcasts & Live Video for your Chapter Comms	Conference room 1	Rob O’Donohue – PMI Ireland Chapter
11:30 - 11:35	Room change		
11:35 - 12:20 (45 min)	The Challenge to attract young professionals	Tsar Dušan ballroom 2+3	Miglena Zlatanova & Ilektra Marazaki – PMI Denmark Chapter
	Corporate Ambassador Program: how to achieve best in class cooperation with companies and corporates throughout Europe	Tsar Dušan ballroom 1	Sergio Gerosa – PMI Central Italy Chapter
	How to meet the members’ expectations and reaching out to new members with an Events App	Conference room 1	Silvia Frigerio & Federico Griscioli – PMI Central Italy Chapter
12:20 - 13:50	Networking Lunch	TBC	
13:50 - 15:50 (120 min)	Central Europe Sub-Regional Meeting	Tsar Dušan ballroom 2+3	Catalin Dogaru, Region Mentor Central Europe
	Eastern Europe Sub-Regional Meeting	Tsar Dušan ballroom 1	Tolga Özel, Region Mentor Eastern Europe
	North West Sub-Regional Meeting	Conference room 1	Me Lange, Shadow Mentor North West Europe
	South West Sub-Regional Meeting	Conference room 2	Ken Tomlinson, Region Mentor South West Europe
15:50 - 16:20	Networking coffee	Foyer	
16:20 - 16:40 (20 min)	Managing a magazine as a resource to improve membership acquisition and	Tsar Dušan ballroom 2+3	Angelo Elia – PMI Southern Italy Chapter

	retention as well as to attract volunteers		
	Giving members what they cherish through a Program of Discussion Groups and Groups of Interest by PMI Madrid Spain Chapter	Tsar Dušan ballroom 1	Evis Rosales – PMI Madrid Spain Chapter
	Engaging Emerging Professionals with your local chapter	Conference room 1	Cristina Olaru – PMI Europe Office
16:40 – 16:45	Room Change		
16:45 - 17:00	Wrap up Day 1	Tsar Dušan ballroom 2+3	
17:00 – 17:10	Group Photo		
17:10 – 22:00	Networking dinner	Aero Klub	
<b>Sunday November, 11<sup>th</sup></b>			
09:00 – 09:30	Region 8 Meeting registration		
09:30 - 10:50 (75 min)	Panel 1: Event Management	Tsar Dušan ballroom 2+3	Alexia Yerolemou – PMI Cyprus Chapter, Christine Dassy – PMI Belgium Chapter, Walter Romano – PMI Central Italy Chapter
	Panel 2: Sponsorship	Tsar Dušan ballroom 1	Lela Machaidze – PMI Tbilisi, Georgia Chapter, Meliha Bayrak – PMI Turkey Chapter, Pat Lucey – PMI Ireland Chapter
	Panel 3: Digital	Conference room 1	Dmitrii Ilenkov – PMI Moscow, Russia Chapter, TBC– PMI TBC Chapter, Benny Prujan – PMI Israel Chapter
10:50 - 11:20	Networking Coffee	Foyer	
11:20 - 11:40 (20 min)	How do we Grow Volunteers – The Strategic Approach of the PMI Bulgaria Chapter	Tsar Dušan ballroom 2+3	Ioana Zapryanova – PMI Bulgaria Chapter
	French Speaker Tour: successful local events for our members	Tsar Dušan ballroom 1	Isabelle Levavasseur – PMI France Chapter
	Marketing Team as a Central Keystone of the PMI Turkey Chapter	Conference room 1	Ömür Benek & Eren Özdemir– PMI Turkey Chapter
11:40 – 11:45	Room Change		
11:45 - 12:30	Event Closing	Tsar Dušan ballroom 2+3	
12:30 – 14:00	Networking Lunch	TBC	