



PROJECT MANAGEMENT PROFESSIONAL DAY 2021

FEBRUARY
11TH



FROM 2PM
TO 6PM



COMPANY PROPOSAL

Your company is considering Project Management as an important asset.
You are looking for young professional talents already trained in Project Management.
You are ready to share your Project Management experience with students.

THIS VIRTUAL/DIGITAL CONFERENCE IS FOR YOU !

This is the outcome of a pedagogical project sponsored by PMI France.



WHAT IS PMI ?

The Project Management Institute (PMI) is the world's leading association in credentialing project management professionals and advancing best practices in the field of project management. Based near Philadelphia, the PMI has a global footprint in more than 200 countries and serves over 2.9 million professionals around the world.

The PMI delivers certifications for project management professionals. Much more than a certification body, the association also gathers a large community of professionals, students around career trainings, educational resources and research programs to advance scientific and best practices of project management.

WHAT IS THE PROJECT MANAGEMENT PROFESSIONAL DAY CONFERENCE 2021?


This year will be the third edition of the project management professional day (PMPD 2021), a conference organized by the PMI France in cooperation with SKEMA Business School, IAE Grenoble and Côte d'Azur University.

The objectives of the PMPD 2021 are :

Share the importance and values of Project Management

Facilitate access to Project Management professional network

Get students and professionals involved in the PMI's activities and network in France



Through this conference, the PMI France is hoping to provide an interactive and meaningful event to connect students and professionals through various activities such as workshops, speed recruiting sessions and a presentation featuring a special guest speaker.

EVENT PROGRAM SCHEDULE & DETAILS

2:00PM to 3:00PM

Introduction & Talk hosted by
Ashwini Bakshi - Managing Director Europe PMI

3:00PM to 6:00PM

Workshops in parallel with the Job Fair

WORKSHOPS

- Content: propose a challenge, an interactive activity or a presentation for students by engaging and sharing with them how project management is involved in your company's operations, goals, daily tasks and challenges.
- Format: around 20 students per workshop
- Timing: 30 mins per workshop

JOB FAIR

- Format: each company will have a distinct virtual environment to present themselves and disclose career opportunities to students
- Timing: the job fair will be held in parallel to workshops

EVENT FORMAT

Due to the current sanitary situation, in order to preserve everyone's safety, this year's PMPD conference will be held fully online connecting students and professionals from all over France.

It is our mission to provide you with a virtual event that is dynamic, easy to navigate and interactive, that is why we've chosen the french innovative platform Seekube. The platform is dedicated to job dating for companies and students. Unlike the traditional videoconferencing, Seekube offers a new online meeting format that features a user-friendly design and interactive functionalities such as virtual forums, virtual live rooms, 1-on-1 meetings and the possibility to view students' CVs before and after the event.

To date, Seekube has held more than 150 events for schools (Ecole Polytechnique, SciencesPo, Skema...) and has been approved by more than 100 companies such as Accenture, Ubisoft, Sanofi, Hermès, Société Générale...

YOUR INTERESTS

Brand image

- Be involved in the most famous conference on project management in France organized by the PMI France Chapter
- Gain brand exposure and benefit from a free press cover
- Spread your corporate culture through interactive activities

Access to a large talent pool

- Present your company and missions to top students looking for internships and jobs
- Engineering and business students from all over France will attend the event with their CV

Expand and enrich your professional network

- Meet with other professionals and share best practices
- Build new relationships by joining the PMI network

Project Management updates

- Keep up with the latest project management practices and agile methods

Discover and experience an innovative online meeting format

- The platform provides distinct features to boost brand recognition and speed recruiting process (logo, criteria of recruitment, interviews scheduling, access to CV, post offers, 1-on-1 chats...)
- Possibility to add up to 5 recruiters in your individual company booth
- Seekube provides complete IT assistance to set up your account and access to the platform before the event

PARTNERSHIP REQUIREMENTS

- Participate in the PMPD conference and be involved in various programs of the day (workshops, job fair...)
- Become a recurring participant in events organized by PMI France Chapter
- Contribute a participation fee in order to support this self-funded event (please refer to the grid below)

	SILVER	GOLD	PLATINIUM
Participate to the conference	✓	✓	✓
Showcase stand dedicated to the company	✓	✓	✓
Acces to the plateform up to 2 weeks after the event	✓	✓	✓
Acces to the plateform up to 3 months after the event		✓	✓
Highlighting as a privileged partner of the PMPD		✓	✓
Major partner highlighted in our communication			✓
Access to the contact details of participating students			✓
Top list on the platform on the day of the event			✓

CONTACTS



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LET'S MEET VIRTUALLY !

Our team is available and happy to give you a detailed and interactive presentation of the PMPD 2021 and Seekube platform over video conference.

Feel free to reach out to us!



LAST YEAR'S PMPD PARTNERS

