



Building a Community of Practice in Project Management

Why a White Paper?

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Businesses today are faced with a major challenge: they operate in a global environment with global pressures for short-term demands that concern the exclusive pursuit of immediate results, gains in productivity and individual performance. These effects have modified the way in which business are managed. The performance of a business is based in large part on the ability of its contributors to acquire and to share knowledge.

This capacity turns out to be crucial for companies operating in different continents of the globe, involving the population of the "practitioners in project management" organised into a "community."

The shared double objective would be as follows:

- To ensure the performance and the leadership of the company in its market, by the mastering of expertise.
- To ensure the achievement of individual aspirations of the members of the "community of practice in project management" which count among the contributors of wealth of the company

Bet on collective performance through individual achievement to result in a WIN-WIN relationship.

To migrate towards a mature and learning organisation, to access a collective and sustainable performance, dare to use the Community of Practice.

Issues Considered in the White Paper

A Community of Practice

Prerequisites

The Keys to the Campaign of Communities

Deterrents to the implementation

Methods of Implementation

Life of the community

Real Examples

Definition – Interest – Contributions for the company, for the members

Projects/programs/Portfolios - Enterprise - Hierarchy – Maturity

Framework - Commitment - Relations - Animation – Tools

Resources – Operation – Sponsorship

Collaborative tools

Cycles/Phases

Schneider Electric, Aubay, Orange Business Services, PSA Peugeot Citroën, ...

About the
Cercle des
Entreprises
of PMI France

The Cercle des Entreprises is intended for businesses for whom project management represents a strategic competence, who manage major projects or who are starting a process of continuous improvement process for project management.

The Cercle des Entreprises encourages the exchange of experiences and best practices through the use of themed workshops. The review of these exchanges allows understanding of the conditions for success and the reasons for failure and then the development of recommendations for improvement.

The Cercle des Entreprises is an initiative of PMI FRANCE, which includes Project Managers of all business sectors in France. The objective is to promote PMI© (Project Management Institute), its standards and its certifications. The members of the Cercle des Entreprises are individuals representing their employer, as opposed to the employer itself being a member. PMI activities are managed by unpaid volunteers according to the statutes of the association.

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